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## **Intrex enables leading system supplier to make SAP data mobile**

*Initiative results in earnings growth of 250,000 euros for Noelle & Nordhorn*

London, 6 February 2012. United Planet ([www.unitedplanet.com](http://www.unitedplanet.com)), one of the leading developers of enterprise portal software in Europe, is pleased to announce that its intranet and portal suite, Intrex has played a pivotal role in a new sales initiative for Noelle & Nordhorn GmbH, a leading system supplier in the West of Germany.

Intrex enabled the company to create a mobile web application for its SAP ERP system in only four weeks. It provides sales staff and other field workers with real-time access to important customer information via an iPhone when they are out of the office or at an onsite meeting. The mobile SAP application is easy to use and has helped the sales team to be more flexible and responsive in all interactions with new and existing customers. It has helped the sales team to enhance their new business processes, which has resulted in a growth in earnings of more than 250,000 euros in a very short timeframe.

"The system supplies our field staff with precisely the data needed to work efficiently at the customer site. With Intrex we have created a mobile SAP link which operates at an amazing speed and which is extremely cost-effective", explains Panagiotis Varlangas, Head of IT organisation at Noelle & Nordhorn about the advantages of the new system.

The new mobile solution not only provides quick access to customer contact details, it also provides fast access to the complete range of SAP documents available for each customer. Reports highlighting customer feedback help the sales staff to focus more closely on the requirements and needs of each customer. There has been a huge increase in the

## Press Release, No. 1-2011

London, 6 February 2012 • Page 2 of 2

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exchange of information and data between office and field staff, ensuring that all employees have access to the same data records and are able to reference the most current data at all times. The management team has also benefitted from a special management overview capability which allows them to track all customer-related activity (for example, visit plans and reports) carried out by their staff.

[www.intrexx.com](http://www.intrexx.com)

### About United Planet

United Planet is one of the leading developers of enterprise portal software in Europe. More than 4,000 mid-size companies, public administrations and organisations worldwide rely on its portal software Intrexx. The Java-based, standard software Intrexx enables companies to create enterprise portals, intranets and web applications cost effectively, without the need for programming by using 'drag and drop' technology. Intrexx is platform independent and runs on Windows as well as on Mac OS X, Linux and Sun Solaris. Data from existing systems as IBM Lotus Notes, Microsoft Exchange or ERP solutions such as SAP can be easily integrated in the Intrexx Portal. A special Business Adapter also makes it possible to integrate and edit Microsoft Office Documents (Word, Excel etc.) without the need for Microsoft SharePoint. United Planet is headquartered in Freiburg, Germany, and also has offices in London, UK. The company is supported by over 100 Business Partners worldwide.

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