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Web 2.0 key to collaboration and agility says

United Planet

London, 25 February 2010. According to United Planet (www.unitedplanet.com), one of the leading developers of enterprise portal software in Europe, the opportunities presented by social media tools such as Twitter and Facebook have paved the way for a new kind of teamwork for business. Web 2.0 applications such as wikis, blogs and forums, have made it possible to support business-internal collaboration and knowledge management, transforming companies into an Enterprise 2.0 organisation.

Instead of 'losing' or 'hiding' company knowledge inside employees' heads, Web 2.0 functionality in the form of wikis and blogs can provide an easy to use outlet for experience and expertise. This new way of working and sharing knowledge mirrors the Facebook approach to communicating. As this approach is very popular outside of work, employees are happy to engage with it, creating an invaluable tool for collecting, archiving and sharing knowledge with other employees in the future.

Employees can post past experiences or personal information in a company wiki, making this available to their colleagues on the portal. They can share information in forums or contact one another quickly when required which is particularly useful for project groups. The ability to exchange opinions on important topics of difficult issues informally in the run-up to a meeting means that the time needed to plan and conduct such meetings is significantly reduced.

Axel Wessendorf, managing director at United Planet, said: "Modern portal solutions such as Intrex are equipped with templates for Web 2.0 applications such as wikis, blogs and forums, as standard. As a new way of doing business, Enterprise 2.0 not only allows companies to pool distributed knowledge on the central data platform of the enterprise portal, enabling the company to profit directly from the knowledge and experience of its individual employees. It also ensures that knowledge is easily transferred across multiple locations."

"Agility will be vital for all businesses going forward and Enterprise 2.0 will make it much easier to share and discuss new ideas, and develop innovative solutions in a collaborative manner without delay. Accelerated distribution of information throughout an organisation not only empowers employees to learn from the knowl-

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edge of others, it also makes a real difference to employee morale and encourages team spirit," he added.

For further information about Intrexx, as well as free live demos of Web 2.0 applications such as wikis, blogs and forums, visit www.unitedplanet.com.

About United Planet

United Planet is one of the leading developers of Enterprise Portal software in Europe. Its Java based, standard software Intrexx enables companies to create Enterprise Portals, Intranets and Web Applications cost effectively, without the need for programming by using 'drag and drop' technology and pre-created solutions for quality management, document management and process management to optimise internal workflow. Intrexx runs on Windows as well as on Linux and Sun Solaris, and incorporates several Business Adapters to ensure that third-party data from Lotus Notes and other ERP solutions can be easily integrated in the Intrexx Portal. A special Business Adapter for MS Office also makes it possible to integrate and edit Microsoft Office Documents without the need for Microsoft Office SharePoint Server (MOSS). United Planet is headquartered in Freiburg, Germany and also has offices in Windsor. The company is supported by over 100 Business Partners worldwide.

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