
United Planet and Oracle Address the Middle Segment of the Future Together

Almost free: for only 1,699 Euros, you can purchase a processor license for the Oracle Database Standard Edition One, if you run it together with an Intrexx Portal from United Planet. This is only one advantage of the technological and distributional co-operation between the two software producers.

Enterprise, customer, and service portals all have one thing in common: they are based on a database, in which the important business and processing information are held. In addition, since everyone in the business should have access to this data, one requires for each employee not just a license for the portal, but also one for the underlying database. This can significantly increase the required budget for a portal, and because of this, most projects of this kind will never get off the ground.

Intrexx Xtreme, the portal development environment from the German software producer United Planet, belongs fundamentally to the systems that possess attractive price levels as a basic selling point. Now they have added an additional attractive price to one's options and offer their standard software package in a bundle with Oracle's database flagship, more specifically, with the Oracle Database Standard Edition One. They then cost, as a processor license for any number of users, only 1,699 Euros when you use them together on an Intrexx Portal.

Oracle promises excellent access for the mid-size segment, as this offer is both attractive and a good representation for United Planet's abilities. Intrexx is a kind of portal software that, thanks to its visual technology, can often produce results in only 10 percent of the time required for previous types of solutions. Not to mention that it costs significantly less than most other systems. And now, for only a small additional price, you can get a downtime-secure and powerful database from the market leader as well. All in all, it's an unbeatable offer for mid-sized businesses.

This strategic cooperation between the two software producers was not

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forged in their marketing departments. This offer comes much more out of the long technological partnership between them. Intrexx supports, along with many other databases, Oracle since Version 8. Anyone who has always wanted the best of databases can now, with the technical support of Intrexx Xtreme and a very attractive price for the unlimited users version of Oracle Database Standard Edition One, do so with ease.

"The strategic cooperation with Oracle in the database segment has high benefits to the customers. It simply does no portal project well if the performance capacity of the database is set too low. We have tuned Intrexx to be technologically optimal to the Oracle Database 10g," says Axel Wessendorf, CEO of United Planet.

The new release of the Intrexx Xtreme portal development platform will make it possible to operate a knowledge database in an unstructured form. This will allow employees, similarly to the popular Wikipedia website, to collect their own ideas and experiences, then comment and supplement each other's work. In addition to the wiki function, the new release offers advances in the areas of application and data integration: this allows system care to be more effectively designed, the integration of data from SAP systems to be made easier, and user administration to be refined.

A wiki is a collection of pages that can not only be read by users, rather, the pages can be changed online as well. In this, wikis resemble content management systems, whereby individual pages and articles of a wiki are connected to one another by cross-references (links). The name comes from "wikiwiki", the Hawaiian word for "quick". With the ability to change individual pages by anyone, an original and previously thought unattainable idea of the World Wide Web has been realized: Individual persons will be networked with one another and, in this way, can generate an enormous pool of knowledge together as a community. This can now be used by businesses with the help of the new release of Intrexx.

Within Intrexx 3.1, wikis will be implemented as follows: The Wiki is an option for text fields, which can be combined with all other controls in Intrexx. This allows applications with structured data fields, like selection

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lists, to be combined with unstructured data models like wikis. The information can also be placed in relation to any kind of application in a portal, or controlled by the Process Manager in Intrexx. In the same way, it is possible to generate automated requests to authors of wikis, in order to (for example) make sure the article's contents are up-to-date after a specific amount of time has passed. The combination of unstructured collections of data and defined policies and requests makes sense for businesses, as generally a large amount of users do not continually check the contents, as with Wikipedia, as well as the necessity of correctness in business information being higher.

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About United Planet

With Intrexx Xtreme, the software developer United Planet is counted among the market leaders in the segment of private mid-size companies, public administrations, and organizations in Germany. With this sector-neutral standard software, intranets, enterprise portals, and web applications can be created and run with the most modern of functions extremely quickly. Creating a portal with Intrexx Xtreme can be made to exact specifications and can be constructed from already existing components. Several thousand businesses worldwide already run their business processes via an Intrexx portal and profit thereby from immense cost savings.

United Planet is one of the few software firms that specialize exclusively on the development of portal software. In addition to development at the head office at Freiburg, Germany, a wide-reaching network of partners and consultants stand ready to develop individual solutions to optimize business processes for customers.

As one of the founding members of the market segment of complete, “out-of-the-box” and inexpensive intranets, the now internationally active company is a technological leader with its Intrexx Xtreme software. This Java-based software is delivered completely on one DVD and runs on Windows, Linux, and Sun Solaris. Intrexx portals make it possible to integrate third-party data from ERP solutions from almost any developer (SAP, Microsoft, Sage, etc.); a Business Adapter assumes control of data modeling and user management for the corresponding software.

The integration of a Process Manager into the newest version of Intrexx Xtreme software shows the central role that the portal software plays in an organization: out of the intranet of the past, the central processing hub of a business has developed. Out of the plain-looking browser interface with static contents, a living interface for all kinds of business applications and processes has sprung up. Quality, knowledge, and process management, as well as data administration, is just some of the many solutions ready today.

Intrexx and United Planet have received more than 15 awards and innovation prizes internationally.

For more information, visit www.intrexx.com.

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