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## **Build your own business iPhone App in three easy steps - New technology enables companies to create mobile applications for smartphones and tablet PCs without programming**

**London, 24 June 2010.** Software vendor United Planet has incorporated a special “page wizard” with Intrexx 5, the latest version of its popular enterprise portal software. This new wizard allows companies to make their business data and web applications ‘mobile’ in no time at all. It will enable companies to provide their employees with access to important business information via smartphones and tablet PCs even when they are out of the office.

The new page wizard ([www.unitedplanet.com/en/mobile](http://www.unitedplanet.com/en/mobile)) simplifies the process of converting applications and forms from an organisation’s intranet, with a simple ‘point and click’. Without programming, a company can create its own mobile applications in three easy steps:

- Step one: Set up the core web application with Intrexx and select the mobile device that will be used to access the application, e.g. iPhone or BlackBerry.
- Step two: Select the preferred page type and data fields that are to be displayed on the device.
- Step three: Intrexx automatically suggests a complete application page, optimised for the selected device and featuring the typical buttons and workflows. Edit the page according to meet your business needs and create the final layout.
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Using Intrexx as a “blackbox”, information and data from existing enterprise portals from other vendors can also be made mobile with Intrexx in this way. Simply replicate useful applications from your enterprise portal with Intrexx and convert them for mobile use.

According to IDC, the number of mobile employees is to increase to around 1.2 billion by the year 2013. This will result in a corresponding increase in demand for mobile business solutions – whether to communicate with employees in the field or to provide supervisors and management access to important information whilst they are away from the office.

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Axel Wessendorf, CEO of United Planet, is convinced that the new iPad will play an important role as the move to 'go mobile' accelerates: "The possibilities are enormous: just imagine the benefits when employees are at a conference and have easy access to all company information – without having to boot up their chunky laptops."

To show companies what an effective balance of work in the office and out-of-the-office can look like in modern times, United Planet has created a sample enterprise portal that can be accessed via a desktop PC as well as via a mobile device. To access the portal, just follow this link [www.intrexx.com/motorsportlimited](http://www.intrexx.com/motorsportlimited) and log in with PeterM (no password needed).

For further information about the Intrexx portal software, visit [www.unitedplanet.com](http://www.unitedplanet.com).

### About United Planet

United Planet is one of the leading developers of Enterprise Portal software in Europe. Its Java based, standard software Intrexx enables companies to create Enterprise Portals, Intranets and Web Applications cost effectively, without the need for programming by using 'drag and drop' technology and pre-created solutions for quality management, document management and process management to optimise internal workflow. Intrexx runs on Windows as well as on Linux and Sun Solaris, and incorporates several Business Adapters to ensure that third-party data from Lotus Notes and other ERP solutions can be easily integrated in the Intrexx Portal. A special Business Adapter for MS Office also makes it possible to integrate and edit Microsoft Office Documents without the need for Microsoft Office SharePoint Server (MOSS). United Planet is headquartered in Freiburg, Germany and also has offices in Windsor. The company is supported by over 100 Business Partners worldwide.

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