

# **United Planet Press Kit**



## **Press Contact**

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## United Planet - Company

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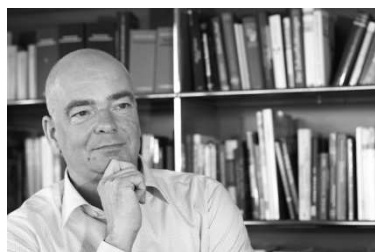
United Planet is one of the leading developers of enterprise portal software in Europe. More than 4,000 mid-size companies, public administrations and organisations worldwide rely on its portal software Intrexx. The Java-based, standard software Intrexx enables companies to create enterprise portals, intranets and web applications cost effectively, without the need for programming by using 'drag and drop' technology.



Intrexx is platform independent and runs on Windows as well as on Mac OS X, Linux and Sun Solaris. Data from existing systems as IBM Lotus Notes, Microsoft Exchange or ERP solutions such as SAP can be easily integrated in the Intrexx Portal. A special Business Adapter also makes it possible to integrate and edit Microsoft Office Documents (Word, Excel etc.) without the need for Microsoft SharePoint. United Planet is headquartered in Freiburg, Germany, and also has offices in London, UK. The company is supported by over 100 Business Partners worldwide.

### Management Board

#### Axel Wessendorf - CEO



Axel Wessendorf founded United Planet GmbH in 1998. Since then, he has lead the business as its chief executive officer and is responsible for marketing as well as the strategic product development of the standard software Intrexx. Under his leadership, United Planet has developed into one of the leading providers of portal software, competing with such global players as IBM, Microsoft, and SAP.

As founder of the enterprise, Axel Wessendorf is a recidivist: back in 1989, he launched the software company Lexware, which with over 1 million software licenses sold is counted among the most successful software enterprises in Europe.

#### Manfred Stetz - Director of Development & Support



Manfred Stetz, along with Axel Wessendorf, is the second founding member of United Planet. He is also General Manager of the enterprise and is responsible for the areas of development and support. Under his leadership, United Planet developed in 1999 the first standard software solution ever in the portal sector. A comparable product simply had never existed up to this time.

With the successful product generations of Intrexx, he has been able to consequently expand the technological leadership in the area of portal software.

Intrexx is an integrated platform-independent development environment for fast, simple creation and management of, multilingual Web Applications Enterprise Portals, or Customer Portals.

Intrexx is easy to learn and requires no programming knowledge. A portal is created according to the drag and drop principle. Anyone who can create an Excel spread-sheet can also create applications and forms such as an application for leave. You can also create mobile applications for iPhone, BlackBerry, Tablet PC, and other mobile devices with a few clicks of the mouse.



Intrexx can be set up quickly and allows the creation of a complete portal or 10 times faster than Microsoft SharePoint, for example.

Intrexx is complete. It has everything you need to develop and successfully operate an efficient portal.

Intrexx is standard software, very frequently installed and therefore very favorably priced. The system basically consists of two parts:

### **Intrexx Portal Manager**

It is installed on any client or on the server and possesses all the components for developing and managing layout, menu or applications. The setup of the users with the rights to the respective applications of a portal also takes place in the Portal Manager of Intrexx.

### **Intrexx Portal Server**

It is installed on a server and controls all transactions of the created web applications and portals. It monitors the rights of the users within the transactions, controls the entire business logic operations and governs access to the data sources.

### **Interfaces**

United Planet offers special business adapters that facilitate the integration of data from external sources such as SAP, Microsoft Exchange or Lotus Notes. A special Business Adapter for MS Office also allows the organization of Microsoft Office Documents without the need for Microsoft Office SharePoint Server (MOSS).

More information about United Planet at [www.unitedplanet.com](http://www.unitedplanet.com)

### Individual Modules

- **Designer**

The Designer allows enterprises to create their portal layout according to their individual corporate identity: colors, fonts, symbols, buttons and menu structures can be just as easily selected via mouse click from lists as a multitude of already premade design templates.
- **Applications**

With the Application Designer, powerful applications and forms can be created without programming knowledge - simply via drag and drop. With the help of a wizard, users select the desired edit and output controls, as well as the required buttons, and create applications exactly to their specifications - for the desktop PC, laptop, and smartphone.
- **Processes**

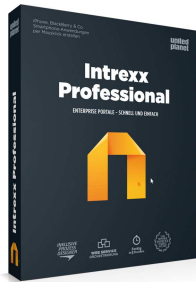
Thanks to the graphical interface of the Process Designer, it is very simple to represent and automate entire processes electronically. By defining conditions and actions, workflows will be created in a flash, which will ensure the perfect organization of all processes. This reduces errors and prevents disruptions in the process chain.
- **Users**

In the User Manager, one can define who may access which applications and functions in your portal. In this it is possible to make the access rights dependent on the function of the employee or combine specific employees into one rights group. All of this easily via mouse click - without requiring programming. This will cause all information to be distributed to its designed targets and everyone will always only see what one should see.
- **Integration**

With Intrexx, users may have direct read and write access to almost any database in an enterprise, as well as simply import or export its data. In the same way, ERP systems like SAP can be connected with read and/or write scenarios.
- **Tools**

Intrexx possesses numerous useful and time-saving tools that support the administrator in his/her work. With the System Monitor, for example, it is possible to see the current system load, the activities in the portal, the status of memory use, and the connections to the database as well. The task planner will deliver an immediate overview of all running processes.

### Intrex Professional



The leading software to successfully integrate people and information into your processes. Surprisingly quick - amazingly affordable!

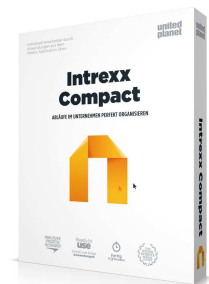
With Intrex Professional mid-sized companies and public administrations create comprehensive enterprise portals without limits. Intrex professional not only allows to create powerful Web applications, intranets and extranets, but also to create mobile business applications.

More information at [www.unitedplanet.com/en/pro](http://www.unitedplanet.com/en/pro)

### Intrex Compact

More time for what's important through user-friendly software that perfectly organizes all processes in your company. Immediately ready for use - quickly effective.

Intrex Compact contains more than 50 ready-to-use web applications and templates that are specifically tailored to meet the requirements of smaller businesses and that help organisations to manage internal processes more efficiently.



Existing applications can easily be customized; new applications can be created, integrated into the portal and, if needed, made accessible via smartphone very fast and simple - even without programming knowledge.

More information at [www.unitedplanet.com/en/compact](http://www.unitedplanet.com/en/compact)

### Intrex Application Store

The Intrex Application Store offers hundreds of applications, forms, processes and layout templates which you can add to your enterprise portal with just a few clicks. These include e.g. invoicing, profit assessment, time recording, work scheduling, invoice check, contract and document management, idea and warranty management and many more.

More information at [www.intrex.com/en/appstore](http://www.intrex.com/en/appstore)

## United Planet - References

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### Awards

Intrex and United Planet have received more than 15 national and international awards and innovation prizes. For example:

- *Innovation Prize of the German Federal State of Baden-Württemberg*
- *Innovation Prize of the City of Freiburg*
- *Product of the Year* (PC-Magazin)
- *Newcomer of the Year* (Computer Reseller News)
- *Winner of the Intranet-test* (Internet Professional)
- *Innovation Prize of "Initiative Mittelstand" (in the Category SOA)*
- *Jdk.de Innovation Award 2009*

### Customers

More than 4,000 enterprises from all industry sectors, public administrations and organizations worldwide already manage their business processes via an Intrex Portal. These are for example:

- Bridgestone Germany
- Caterpillar Financial Services GmbH
- G.E. FABBRI
- Audi Akademie GmbH
- City of Göttingen
- Design Group Staffing Inc.
- Deutsche WertpapierService Bank AG (dwpbank)
- University Medical Center Freiburg

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